

EU coaching

a KoWi service on participation and positioning within the EU Framework Programme for Research and Innovation Horizon 2020

Introduction How can a single research institution have an overview of all thematic areas and funding schemes of the EU research funding landscape? Which funding opportunities best match its specific research profile? And how may the prospects of raising EU funds be increased?

The EU coaching is an **interactive workshop** on European research funding which focusses on individual research areas. It provides **consultancy on the participation and positioning within Horizon 2020** that is tailored to the participants' particular needs.

Target group **Small groups** of researchers and decision-makers as well as corresponding research multipliers **from distinct research areas** such as e.g. university and research institutes, Collaborative Research Centres or Clusters of Excellence.

Content The thematic focus is flexible and will be jointly determined corresponding to the individual interest of the participants. The following key aspects will be addressed:

- **Identification of appropriate opportunities for funding** under Horizon 2020 (focus: collaborative research)
- Development of ideas for **strategic positioning and networking** at the European level
- Insights into the **area-specific research policy**

Organisation The particular needs will be jointly discussed and determined prior to the workshop. The EU coaching hence requires and active participation as well as a clear commitment of its initiators during preparation and implementation.

The workshop will take place on-site at the respective institution or (if requested) at the KoWi offices in Bonn or Brussels and takes about 4 hours.

The EU coaching is free of charge.

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