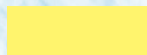
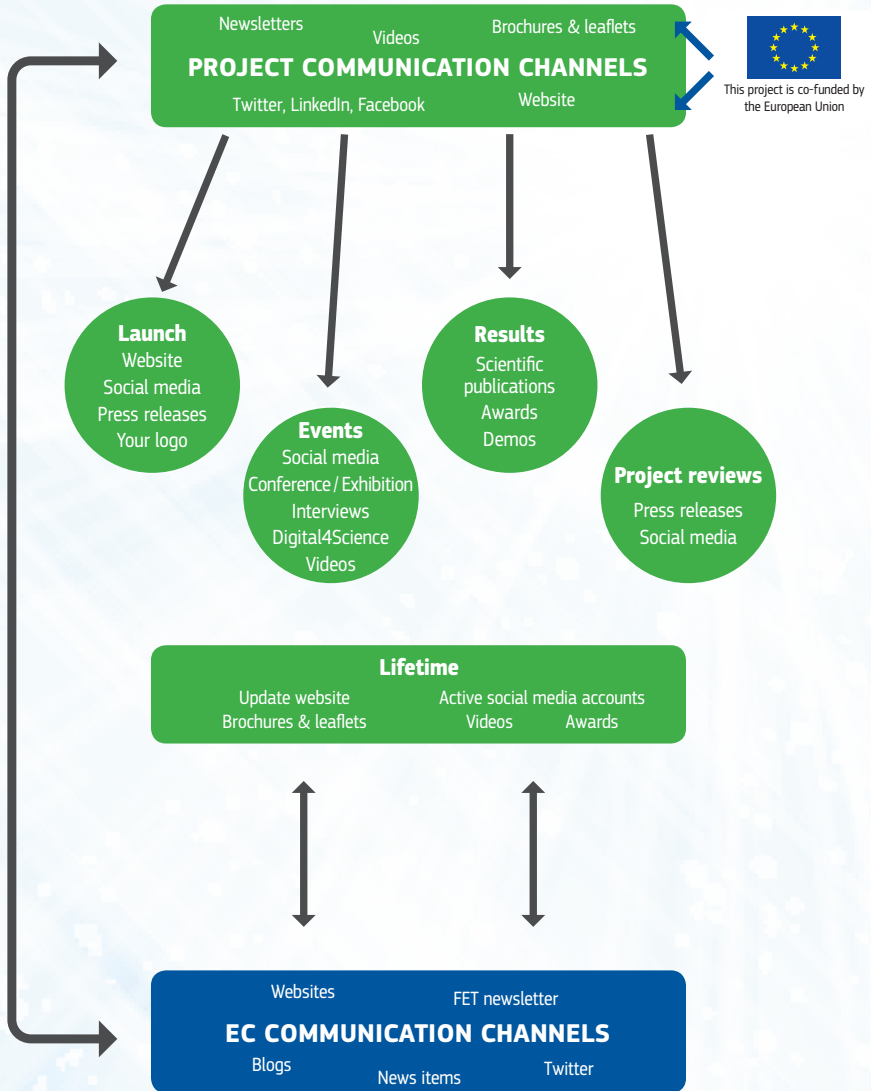




Communicating your project in Digital Excellence & Science Infrastructure



Communicating your project



Disseminating EC news

TIPS FOR PROJECT COMMUNICATION

- Inform your Project Officer about all your communication activities
- Highlight the project's impact and contribution to society
- Consider publishing content in different languages to reach local communities
- Liaise with other projects in the same field to reach bigger audience
- Remember that the EC communication channels help to increase the visibility of your project
- Ensure the dissemination of EC news for duplicate effect
- EC news focus on projects, funding opportunities, and EC & project events

Your communication channels

Not to forget

Website	Background info consortium/ news section
Twitter, LinkedIn, Facebook	“New EU funded #FET_eu/ #FETFlagships/#elnfra project”
Press releases	Impact of the project, mention the EU funding
Scientific publications	Open access, acknowledge the EU funding
Newsletters	Share your news items with your PO, subscribe to FET newsletter
Blogs	Share with your PO
Videos, TV and radio interviews	Mention the EU project/funding
Brochures, leaflets	Use the EU logo, mention the EU funding
Digital4Science platform	Launch discussions, post events and study results

EC communication tools – feed us with content

- Twitter accounts
 - [@fet_eu](#)
 - [@elnfraEU](#)
 - [@FETFlagships](#)
 - [@ICTscienceEU](#)
- [FET newsletter](#)
- [Digital Single Market & Horizon2020](#) websites
 - News articles
 - Press releases
 - Blogs
- [Digital4Science platform](#)
- Cordis success stories
- Videos